

## **PARKING COMMISSION MINUTES**

*October 15, 2014*

*Attendees: Steve Schrock, John Staniunas, Robin Merritt, Adam Moon, Abigail Schletzbaum, Carlos Patino, Donna Hultine, Danny Kaiser, and Margretta de Vries.*

The meeting was called to order 2:05 p.m. There was no quorum.

### **Reports**

#### Permit Sales

Hultine summarized the information, and de Vries explained how Park & Ride and Lied Center Only permits are counted in the comparison.

#### Transit

Kaiser reported that ridership seems to be rebounding from last year's decline on most routes, except 36 is slightly down, which could be explained with recent road construction on North Michigan Street.

### **Old Business**

#### Reimagining Parking

Hultine reported that there were twelve focus groups, where random permit holders were invited to give feedback, including seven general sessions, two each for ADA parking and flexible needs, and one for retirees. The focus groups were facilitated by Terry Proctor from HR and Sharon Riley from Libraries. de Vries summarized the major categories of feedback from the focus groups. Hultine said that the focus groups made it clear how daunting this project will be. There are significant problems to solve: the need to raise rates, while simultaneously losing spaces, and a lot of details to work out.

There was discussion about the aversion to riding the bus among faculty and staff members, and how to help employees feel more comfortable with transit. There was additional discussion about how to accommodate employees who move around campus a lot for work duties, departmental and individual reserved spaces, and lotteries for residence hall parking.

Hultine said that the report will be sent to the provost with focus group feedback and commission recommendations. She will meet with Barry Swanson and Gavin Young to strategize about how to publicize the report recommendations. She is concerned with how much work will be required to get all of this done by Fall 2015, and is considering an interim stage of providing the better experience, but giving Parking & Transit some time to make sure all the technical aspects function well. The interim stage could include transitioning to more staff parking, building the wellness incentives, improving transit, promoting carpools and vanpools, signage, LPR, etc.

Patino has started to research alternative transportation programs, to supplement the report.

Schrock said that we could design a class project for his traffic characteristics class; de Vries suggested that could be an analysis of the bus schedules in relation to class break times.

The meeting adjourned at 2:52 p.m.